



B.A. in Public Relations
GenEd 2002

Student _____
 MSU ID# _____
 Phone _____
 E-mail _____
 Date admitted to program _____

Program Requirements for Bachelor of Arts Degree (TOTAL CREDITS=120)
 Student Advisor:

I. GENERAL EDUCATION REQUIREMENTS 42

III. MAJOR REQUIREMENTS 48

	<u>Grade</u>
New Student Seminar	1
Communication	
Writing (WRIT105)	3
Literature (WRIT106)	3
Communication (CMST101)	3
Fine & Performing Arts	
_____	3
Humanities	
Great Works and Their Influences	3
Philosophical and Religious Perspectives	3
Computer Science	
_____	3
Mathematics	
_____	3
Natural Science Laboratory	
_____	4
Physical Education	
_____	1
Social Science	
American/European History	3
Global Cultural Perspectives	3
Social Science Perspectives	3
Interdisciplinary Studies	
_____	3

	<u>Grade</u>
Core Requirements 12	
CMDA110 Intro to Communication & Media Arts	3
CMDA210 Theorizing Communication & Media Arts	3
CMDA220 Writing for the Media	3
CMDA320 Transmedia Projects	3
CMDA490 Colloquium Series*	0
Major Requirements 18	
Complete the following six courses.	
CMST130 Public Relations Principles	3
CMST233 Public Relations Writing	3
CMST280 Investigative Research Methods	3
CMST333 Public Relations Cases & Campaigns	3
CMST339 Public Relations Techniques in a Digital Age	3
CMST430 Public Relations Management	3
Major Electives 18	
Complete any additional 18 credits from CMDA, CMST, JOUR TVDM, or FILM in consultation with your academic advisor.	
_____	3
_____	3
_____	3
_____	3
_____	3
_____	3
_____	3
*CMDA490 Colloquium Series- Must REGISTER each semester a student is enrolled in the School of Communication and Media, maximum 8 times	

II. WORLD LANGUAGES AND CULTURES 9

IV. FREE ELECTIVES + 21- Variable

World Languages	
World Language I	3
World Language II	3
World Cultures 3	
Required of all students, may be fulfilled by GenEd Global Cultural Perspectives category. Refer to UG catalog for approved (*) courses. If you do not choose a (*) course, you will need to take an additional course to complete this requirement.	

Students are encouraged to use free electives to build an additional area of expertise relevant to their major program and to complete internships in the field.



Program Requirements for Bachelor of Arts Degree in Communication Studies (120 credits)

Public Relations

RECOMMENDED 4-YEAR PLAN OF STUDY

This recommended four-year plan is provided as a broad framework that students can follow in order to complete their degree requirements within four years. Students should always consult their academic advisor before registering for classes.

FIRST YEAR

Fall Semester	13 credits	Spring Semester	15 credits
GenEd – GNED 199: New Student Seminar GenEd– WRIT 105: Communication: Writing GenEd – CMST 101: Communication: Communication Gen Ed – Fine & Performing Arts CMDA110 Intro to Communication & Media CMDA490 Colloquium Series		GenEd: WRIT 106: Communication: Literature GenEd – Social Science: American/European History GenEd – Computer Science CMDA210 Theorizing Communication & Media CMST130 – Public Relations Principles CMDA490 Colloquium Series	

SECOND YEAR

Fall Semester	15 credits	Spring Semester	16 credits
World Languages/Cultures: World Language I GenEd – Mathematics CDMA220 Writing for the Media CMST233 – Public Relations Writing CMST280 – Investigative Research Methods CMDA490 Colloquium Series		GenEd – Social Science: Global Cultural Perspective World Languages/Cultures: World Language II Gen Ed – Physical Education CMST333 – Public Relations Cases & Campaigns Major Elective Free Elective CMDA490 Colloquium Series	

THIRD YEAR

Fall Semester	16 credits	Spring Semester	15 credits
GenEd – Natural Science Laboratory GenEd-Humanities: Philosophical & Religious Perspectives World Languages/Cultures: World Cultures CMST339 – Public Relations Techniques in a Digital Age Major Elective CMDA490 Colloquium Series		GedEd – Humanities: Great Works and Their Influences GenEd – Social Science: Social Science Major Elective Major Elective Free Elective CMDA490 Colloquium Series	

FOURTH YEAR

Fall Semester	15 credits	Spring Semester	15 credits
GenEd – General Education Elective Major Elective Major Elective Free Elective Free Elective CMDA490 Colloquium Series		CMDA 320 Transmedia Projects CMST430 – Public Relations Management Free Elective Free Elective Free Elective CMDA490 Colloquium Series	