

JUSTICE ENTREPRENEURSHIP: MARKETS, JUSTICE EXPERIENCES & AI

A series on economic justice, the economics of justice, and their dynamics, featuring various subject matter experts and innovators.

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<u>Zoom Link</u>

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David Axelrod, Ph.D. "Justice in the Context of Holistic Economics"

Presentation, 9/27/2024 For RIGS and Feliciano School of Business, Montclair State University

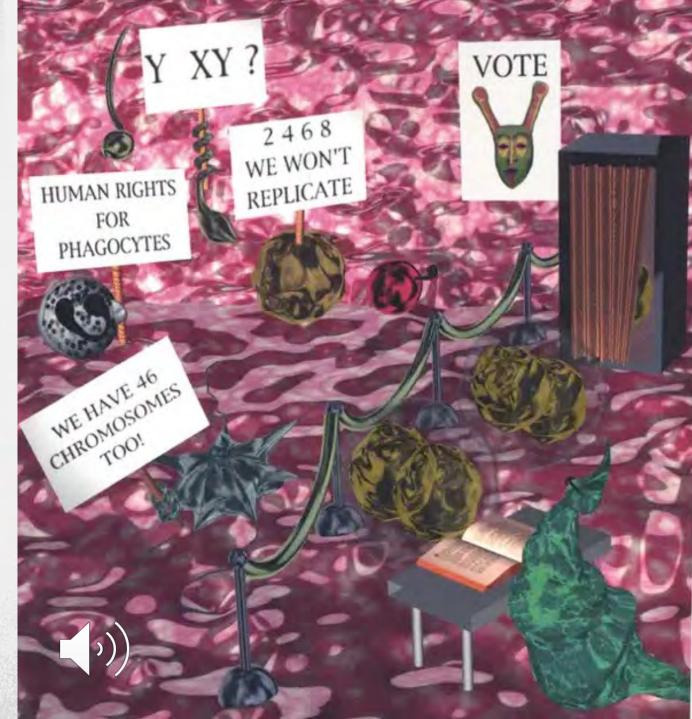


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### An Invitation

There are many ways to interpret and understand Justice, the Holistic and Economics

The following is a starting point for discussion

(Most of the following images are Al generated using Adobe Photoshop)

### Definitions found on Meriam-Webster.com

**Justice:** the maintenance or administration of what is just especially by the impartial adjustment of conflicting claims or the assignment of merited rewards or punishments

Just: reasonable, proper, righteous, deserved, lawful

**Holistic:** relating to or concerned with wholes or with complete systems rather than with the <u>analysis</u> of, treatment of, or dissection into parts

**Economics:** a social science concerned chiefly with description and analysis of the production, distribution, and consumption of goods and services

### Framework from Economics of Time, Mind and Sprit

Part 1 Nomics:	Part 2 Time:	Part 3 Mind:	Part 4 Spirit:
The Nature of Decision Making	Time as Resource and Product	Brain Structure and How We Make Decisions	Egonomics
Experiences as Economic Goods	Time as Distance to an Event	Economics of Mind	Relationship Modality and Decision-Making
Holonomics	Time as Constraint on Decision Making	Specialization of Consciousness	Sustainability

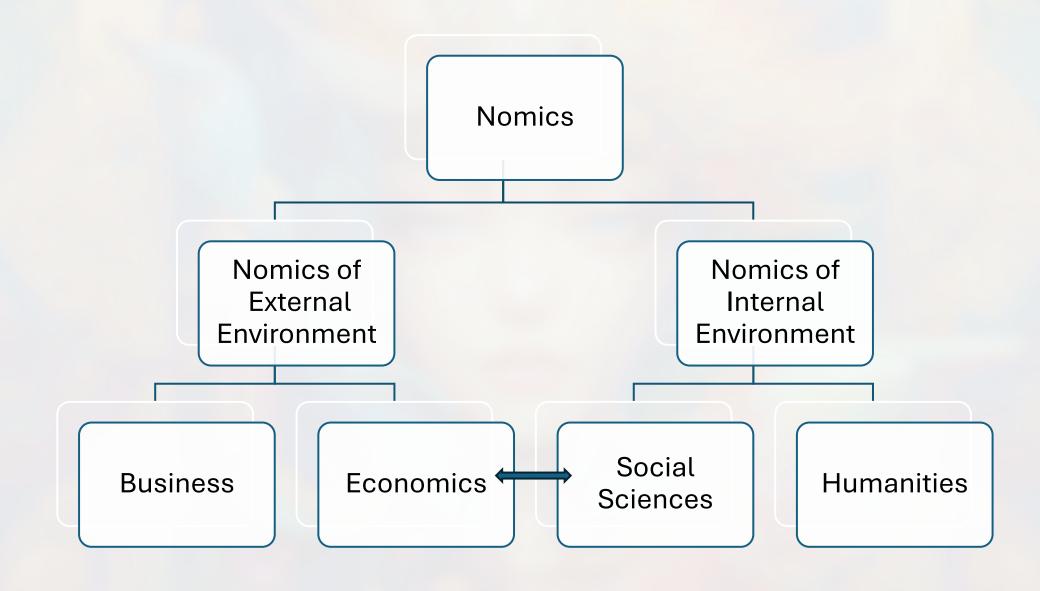
## Why Nomics?

In Greek mythology **Nomos**, an aspect of Zeus, was the daemon of law, statutes and ordinances, and the father of **Dike (Justice)** 

The word "Economics" is derived from Oikos (household) and Nomos (management)

Nomics will refer to all that is governed/managed

#### Nomics as the Commonality of the School of Business and the College of Humanities and Social Sciences



# Interdisciplinary Essence 1 Beyond Positive and Normative

#### **Descriptive:**

Historical-like "What Happened"

#### **Predictive:**

Scientific-like "What Will Happen"

#### **Prescriptive:**

Managerial-like "What One Decides to Happen"

#### **Proscriptive:**

Political-like "What Should Happen"

## **Standard Decision Making**

Constraints, Preferences,

Limitations, Motivations,

Range of Ranking of

**Alternatives** Alternatives

What is Feasible What is Desirable

## **Holistic Decision Making**

	Constraints, Limitations	Preferences, Motivations	
Exogenous	What is Feasible (Coulda) <b>F</b>	What is Desirable (Woulda) <b>E</b>	External
Endogenous	What is Acceptable (Shoulda) <b>A</b>	What is Inspirable (Wasa) <b>I</b>	Internal

### In Every Day English

Choose what you most want to do -

as long as you can do it,

it's not what you shouldn't do,

and you're being your best self.

## Holistic Rationality, In Technical English

Choose the Behavior that Maximizes Utility given one's External Preferences

(which are based on one's Internal Preferences and Resources Available),

such that the Behavior is both Feasible and Acceptable

(based on one's Internal Preferences and Resources Available).

## **Mathematically Speaking**

B = Behavior

R= Resources

F = Feasible alternative set (exogenous constraints)

A = Acceptable alternative set (endogenous constraints)

*E* = External preferences

/ = Internal preferences

Where preferences are represented by an objective function U:

Max U(B; E(I,R)) s.t. B  $\in F \cap A(I,R)$ 

(The cute mnemonic: UBE BeFAIR)

### Interdisciplinary Essence 2

	Constraints	Preferences	
Exogenous	What is Feasible	What is Desirable	External
Endogenous	What is Acceptable	What is Inspirable	Internal

#### What is **Feasible**:

The constraints your environment places on you – Science, Technology

#### What is **Acceptable**:

The constraints you place on yourself – Politics, Religion, Morals

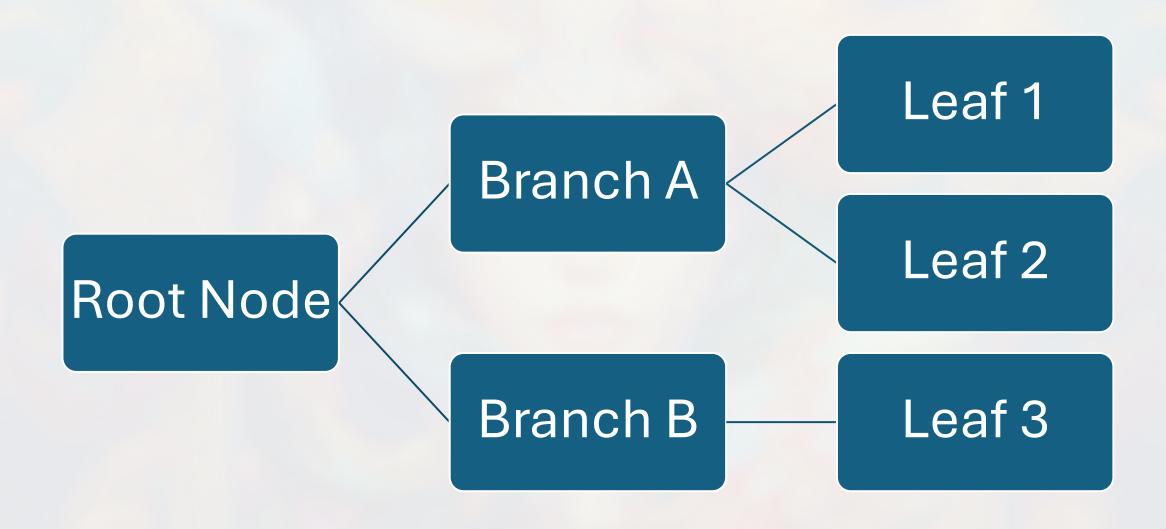
#### What is **Desirable**:

The preferences you have over your environment – Art, Aesthetics

#### What is **Inspirable**:

The preferences you have over who you are – Humanities, The Spiritual, Counseling

### **Standard Decision Tree**

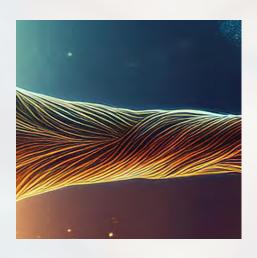


### The Experience of Decision Making



Prompt: Decision Tree as Neuron with Past and Future

### Root Node as Present Moment of Potentials To Be Managed



### The Feasible Futures Based on Our Decisions



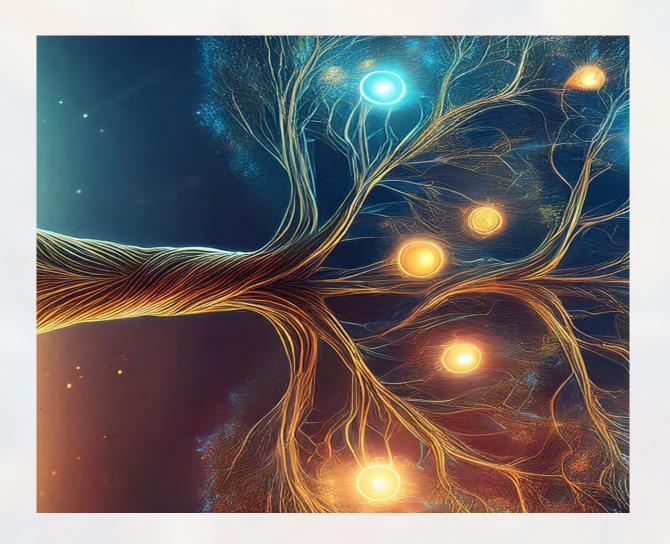
#### The Plausible Histories that Nurture our Decisions



### **Choice as Changing Probabilities ...**

When we choose a path forward into our future,

Changing the Probabilities of what will happen...



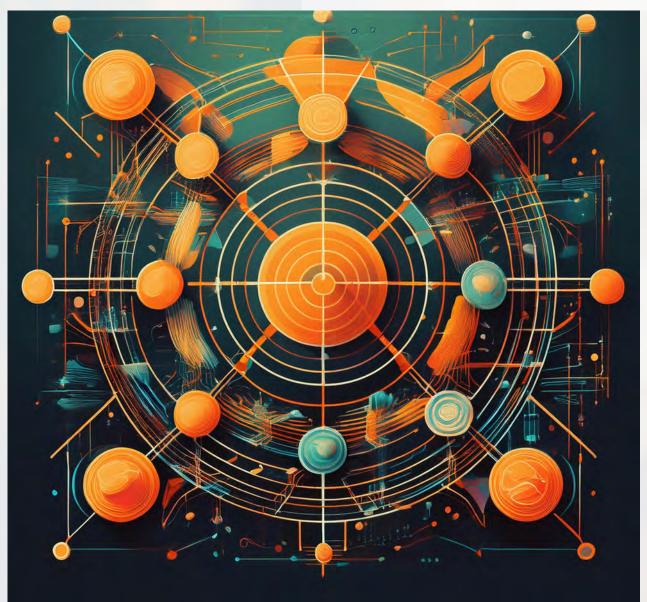
#### ... and Likelihood



We also reimagine the path backward into our past,

Changing the Likelihood of what has happened

## Al and The Objective Function



At the heart of all AI is the Objective Function,

the mathematical expression of the ranking of solutions

based on data, parameters and criteria

https://deepgram.com/ai-glossary/objective-function

## Justice as the Inspirable

Here we choose objective functions and endogenous constraints based on how close they are to expressing who we want to be

Justice as Social Identity (Being Justice)



## Justice as the Desirable

Here we consider alternatives based on how close they are to generating a just outcome, that distance is a variable in the objective function

Justice as Social Aesthetic (Feeling Justice)



## Justice as the Acceptable

Here we limit consideration of alternatives to only those that are within our endogenous constraint

Justice as Social Boundaries (Shaping Justice)



## Justice and the Feasible

Here the intersection of exogenous and endogenous constraints determines whether boundaries must be redrawn, for the sake of experiencing some autonomy.

The Impossible Situation:
Occurs when nothing is both Feasible and Acceptable

Justice as Social Product (Producing Justice)

### Experiences as Economic Goods

## Impressions and Expressions

The two fundamental elements of an experience are:

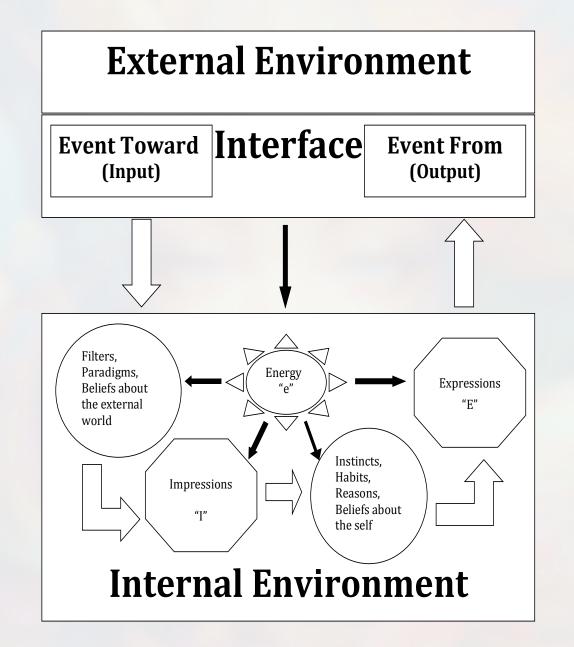
#### **Impressions**



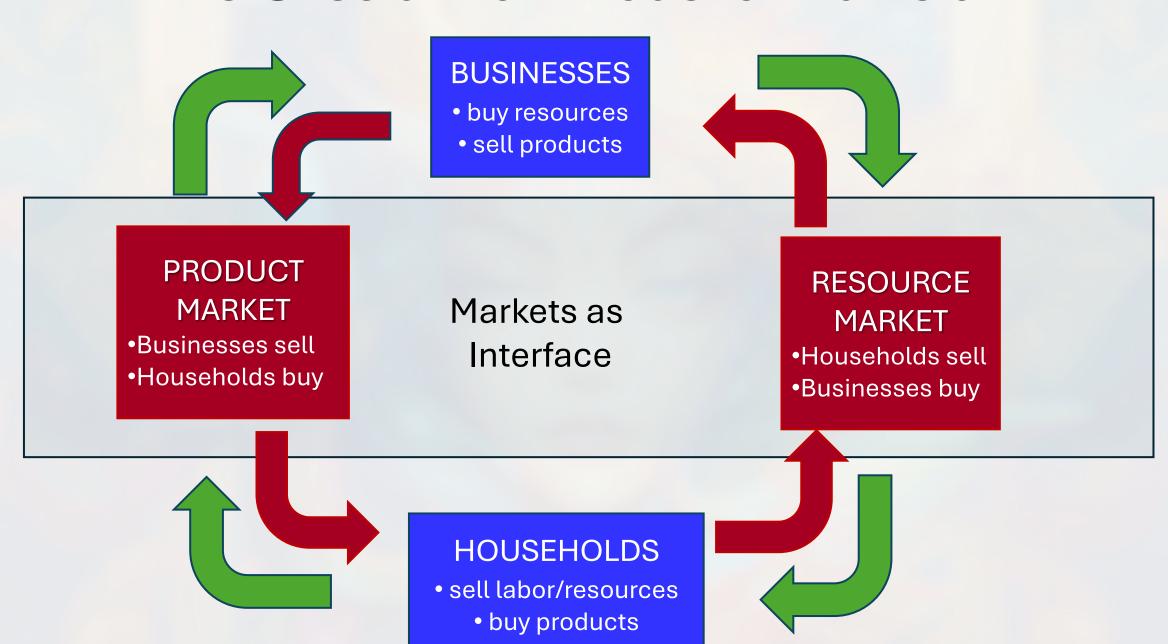


and Expressions.

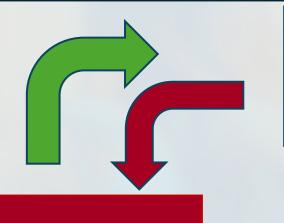
Environments, Interface, Impression, Expression and Energy



### The Circular Flow Model of Markets



### The Circular Flow Model of Markets



#### **BUSINESSES**

- buy resources
- sell products



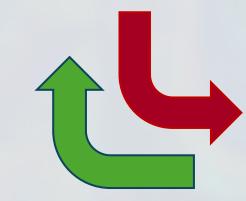
#### PRODUCT MARKET

- •Businesses sell
- Households buy

Markets as Internal Environment

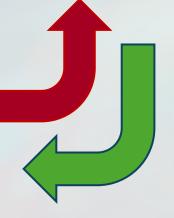
## RESOURCE MARKET

- •Households sell
- Businesses buy



#### **HOUSEHOLDS**

- sell labor/resources
  - buy products



### Social Circular Flow of Impression, Expression and Energy



## Entrepreneurship, Supply and Demand

Entrepreneurs seek to generate profits, innovate production, and create valuable experiences

This can be done using innovation and invention to:

Reduce the cost of production, and hence increase supply and/or

Expand the perception of benefits, and hence increase demand

## Justice Experiences and Entrepreneurship

Justice Impressions:

Senses, Feelings, Thoughts, and Inspirations

Justice Expressions:

Actions, Emotions, Speech, and Exaltations

### **Distance and Justice**

Distance From

Distance To

Distance Through Justice

### Distance From Justice



Relative to a Just Present, 0 means the present moment is Just, the larger the distance, the greater the injustice

### Distance To Justice



How much of what is balanced, needs to be changed

Relative to an Ideal Justice, the greater resources and behavioral changes required to achieve (examples time, material, attention, etc.),

the greater the distance

## Distance Through Justice



Duration traveled through the Just (e.g. if measured in time, longer is preferred)

### Holonomics

### Holistic Justice Experiences

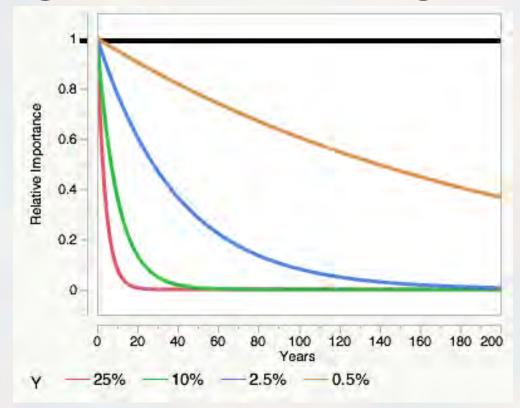
Real world events typically generate impressions, expressions and energy change through many individuals

The impacts propagate throughout society and include both outcomes and future preferences for justice



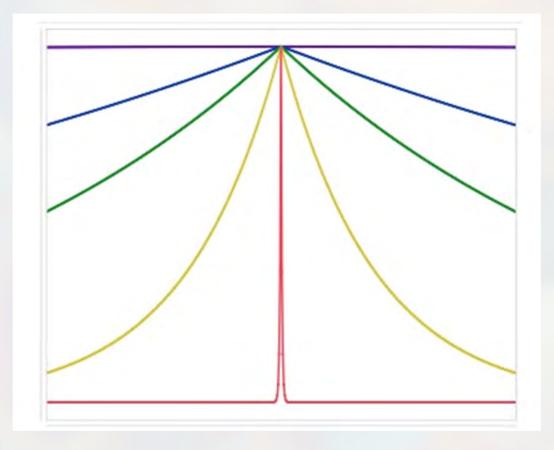


### Looking Down or Looking Ahead



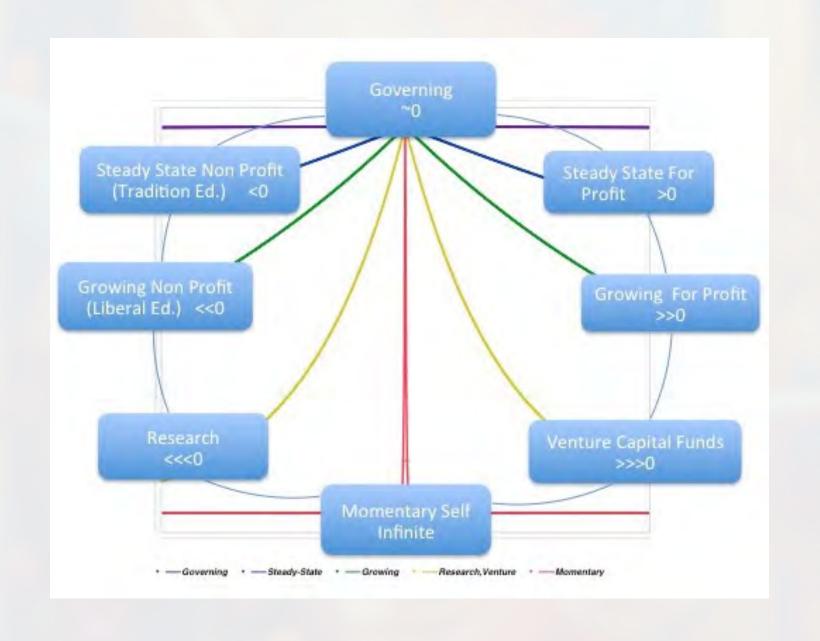
25% - Typical Persons Discount:
10% - Original Discount Mandate for '80s C-B analysis:
2.5% - Discount Based on Recent Mix of Treasury Bonds:
28 years half-life
5% - Implied Discount Rate for "Seventh-Generation" View:
140 years half-life

#### Preferences over Time



Past, Present, Future

#### Preferences over Time: Institutional Taxonomy



### Justice as Redistribution

Do we create "Justice Mutual Funds" knowing the future will view today as unjust?

What share of settlements today should go into these funds?

Will it be necessary to use AI, and related technology, for a comprehensive Justice system?

One Vote Zygote (cover->) 1995

#### **SEX CELLS:**

Emotions Quantified, Love Hate Grace Optimized, Sex Cells Grown In Cyberwomb.

C: Zero Is One, One Is All, Still We Fall

Decode Truth, Transmit Now. System's Down, Don't Know How. Mind Found Lost, Virtual Tomb.

> Bk: Bit By Bit We Begome, Human Virtually, Bit By Bit It Is Done.

