



Curriculum Vitae of
LLOYD BRYAN MOLANDER, Juris Doctor and M.A. Business Management
Adjunct Professor of Business & Law
Senior Business Entertainment Executive
Upper Montclair, NJ
Incline Village, NV
lbm@tenacityent.com
molanderl@montclair.edu

PROFESSOR PROFILE:

15+ years of face-to-face and online teaching as an Adjunct Professor of Business and Law.

PROFESSIONAL PROFILE:

20+ years as an Entrepreneur and Intrapreneur for public and private companies holding senior executive titles, including Chief Executive Officer, Chief Operating Officer, Chief Content Officer, Executive/Senior Vice President, and Executive Producer.

Executive experience as Head of Programming, Production and Development for domestic and international television channels for private and public companies, and successful management of budgets upwards of twenty million dollars.

ACADEMIC EXPERIENCE:

FACE-TO-FACE & ONLINE TEACHING | 2004 - Present

- Outstanding teaching recognition and consistent positive dean, peer and student reviews
- Highly proficient in Blackboard, Brightspace and Canvas
- Diverse business experience applied to business and law classes
- Co-writing a book on entrepreneurship and management
- Academic social media
- Continued postgraduate education
- Active writer of topics on Business and Management

MONTCLAIR STATE UNIVERSITY | January 2021 - Present

Adjunct Professor | Business

Courses: (MGMT-300) Integrated Core: Management & (MGMT 201) Business Ethics and Social Impact

SOUTHERN NEW HAMPSHIRE UNIVERSITY | January 2014 - Present

Adjunct Professor | Business

Courses: Business Law, Entrepreneurship, International Business, Organizational Behavior, Marketing (30+ Terms)

WILLIAM PATTERSON UNIVERSITY | January 2020 - 2022

Adjunct Professor | Business

Courses: Legal Environment of Business Law I, & Business Law II: Sales and Negotiable Instruments

SOUTHERN NEW HAMPSHIRE UNIVERSITY | January 2014 - Present

Adjunct Professor | Business

Courses: Business Law, Entrepreneurship, International Business, Organizational Behavior, Marketing (30+ Terms)

SIERRA NEVADA UNIVERSITY / UNIVERSITY OF RENO at TAHOE | August 2017 - 2018 & 2004 - 2005
Adjunct Professor | Business & Management
Courses: Leadership in a Global Environment, Marketing and Sports/Business Management

WESTWOOD COLLEGE | May 2010-2014
Adjunct Professor | Business Law & Criminal Justice
Courses: Criminal Justice, Introduction to Business and Principles of Marketing
Lectures: Business Law, Public Policy, Human Resources Management, Humanities, Supply Chain and Serial Killers

SOUTHBAY FILM ACADEMY | Summer 2012
Instructor | Business of Film & Producing

UNITED STATES COAST GUARD AUX | 2002
Public Affairs Officer and Instructor

EDUCATION:

MCGEORGE SCHOOL OF LAW, UNIVERSITY OF THE PACIFIC | 1996
Degree: Juris Doctor (J.D.)
Coursework: International Business, Intellectual Property and Entertainment

NATIONAL UNIVERSITY, SAN DIEGO | 1997
Degree: Master of Arts in Business Management
Focus: MBA program curriculum
Coursework: Accounting, Finance, Human Resources, Marketing, Organizational Leadership, International Business and Statistics for Business

SAN DIEGO STATE UNIVERSITY | 1986
Degree: Bachelor of Science
Major: Public Administration (Criminal Justice Administration)
Focus: Pre-law and Pre-Medicine

ADDITIONAL LEGAL CERTIFICATES, COURSEWORK AND INTERNSHIPS:

Southern New Hampshire University | 2022
Post Graduate Certificate Candidate, Human Resources

Inns of Court School of Law, McGeorge School of Law, London, England | Summer 1995
Barrister Pupillage
Focus: European Union and UK Business Laws

RODL & Partner, Nurnberg, Germany | Summer 1995
Summer Pupillage, Law Associate
Focus: International Legal Research, Mergers and Acquisitions

Trade and Commerce Agency, Governor's Office, Sacramento, CA | September 1994 – January 1995
Legal Internship
Focus: Legal Research/Writing and Legislation

Salzburg University, Austro-American Institute of Education, Austria | Summer 1994
Certificate in International Legal Studies
Professor Anthony Kennedy, Associate Justice of the Supreme Court of the United States
Focus: International Business Formation, European Union and Constructional Principles

California State Senate Fellowship, Sacramento, CA | 1993 - 1994
Alternate Fellow (paid)
Focus: Constituent Affairs, Advance, and Legislation Research

Pepperdine University School of Law | Winter 1993
Certificate in Alternative Dispute Resolution
The Straus Institute for Dispute Resolution
Focus: Mediation, Arbitration and Winter Intensive Dispute Resolution Program

United States Senate, San Diego, CA | January 1991 – November 1992
Internship, Senate Aide
Focus: Constituent Affairs and Advance

University of California, Los Angeles, Westwood, CA | 1997 – 2000
Graduate Coursework in Business Entertainment

US Attorney's Office, San Diego, CA | 1995 - 1996
Internship

University of California San Diego, Trauma Center, San Diego, CA | 1994 – 1995
Internship

RECENT PROFESSIONAL EXPERIENCE:

TENACITY ENTERTAINMENT, LLC & TENACITY PICTURES, LLC | 2002 – Present
Chief Executive Officer & Executive Producer

www.tenacityent.com

Tenacity Entertainment and Tenacity Pictures is a global executive production house dedicated to executive production, producing and directing of feature films and documentaries, and digital and television programming. Tenacity helps develop, create, build, curate, program and distribute media channels world-wide.

- Over 1500 hours produced including feature and documentary films, television, Over the Top (OTT), Video on Demand (VOD), and social media digital content
- Involved in all aspects of production and project management from inception, development, production, legal and business affairs, execution and distribution
- 2 Emmy nominations and 1 company win, 16 Telly Awards
- Multiple Film Festival accolades, including Best Documentary and Best Short Film
- Executive Producer for on-demand and digital channels Havoc TV and Ripe TV
- Senior Consultant, Executive Producer and launch team member for Fox's Fuel TV
- Senior Producer for Cablevision's Rush HD, Rave HD, and Executive Producer for Fuse TV
- Head of Commercial Development and Executive Producer for Extreme International (USA), leveraging company's 150 Million monthly views on social media and supporting co-branding partners
- Merger and Acquisition experience
- Tenacity is also a Loan-Out Entity for its Lloyd Bryan Molander

Dana Point Film Festival | 2022-Present

Founder & Managing Director (CEO)

Dana Point Film Festival is a **Non-Profit** Ocean Film Festival featuring, 40+ hours of documentary films over 4 days; May 4-7, 2023.

ENDLESS RIFF ENTERTAINMENT | 2017 - 2019

Chief Content Officer & Executive Producer

Endless Riff is a Social VR entertainment company and media channel. On the launch team and responsible for bringing the channel from founder's idea to inception. Channel located on Oculus, Gear VR, web and Facebook Live. Created 2D, 360 and social VR content, including concerts for music enthusiasts to view and experience in VR remotely and socially

- Headed Programming, Production and Development
- Executive Producer of Original Content
- Executive Producer of Live at the Rockwood in VR; 500 Hours per year

EDGE TV | 2014 – 2018

Chief Content Officer & Executive Producer

EdgeTV is an OTT and Digital Channel available via connected devices, web and mobile. Contributed as: head of the channel's content strategy and programming mix; Executive Producer of original content; lead on development, production and execution; head of the acquisitions team

- Launch Team member bringing channel to fruition with 500 hours of content
- Created Influencer / Contributor Program
- Created Evangelist and User Generated Content Program
- Executive Producer of Liquid Edge (obtained global distribution)
- Executive Producer of Seeking Nirvana (won at Banff International Film Festival)
- Head of Programming, Development, Production
- Managed Department Budgets

OUTDOOR CHANNEL HOLDING, INC. | 2007 - 2010

Senior Vice President, Executive Producer, Head of Programming & Production

Outdoor Channel is the world's premier outdoor and adventure television channel. Created and sourced original content, increased ratings, household numbers, shareholder value and ROI.

- Direct report to legendary CEO Roger Werner
- Directly managed budgets upwards of \$20 Million
- Completed mission to move company from publicly traded to private sale
- Active in SEC Filings
- Active in Shareholder Calls and reports
- Lead entire Programming, Production Closed Captioning and Standards and Practices Departments
- Overhauled channel re-branding which still is in place today
- Doubled ratings across the channel
- Completed my department's contributions to Securities and Exchange Commission 10K filings
- Executive produced 35 original series and over 100 co-productions
- Created first show ever with Boy Scouts of America
- Executive produced Duck Commander (precursor to Duck Dynasty)
- Executive produced Wild and Raw with "Lone Survivor" Marcus Luttrell
- Led digital team and web site creation and monetization
- Executive Producer and Director of GMA Live Awards Show
- Created "Producer Boot Camp" to educate producers and increase show quality
- Executive Committee and Compliance Committee
- Executive member of the Mergers and Acquisitions Team, seeking partnerships and conducting due diligence

EXTREME SPORTS CHANNEL | 1999 – 2003 & 2019 - 2020

Chief Operating Officer, Executive Producer & Co-Founder

Extreme is a global television and multimedia channel dedicated to action sports.

- Launched a 24/7 channel in 86 countries
- Created daily branded "EX TV" block with Fox Sports Network
- Launch Team for Fox's Fuel TV as EP and Sr. Consultant
- Executive Producer of World Extreme Games
- Lead Acquisitions for Extreme International resulting in millions in sales
- Launched digital platform Extreme.com
- Executive Producer of original content
- Head of U.S. office
- 2019-Present: Duties are Commercial Development, Head of US Operations

GUILDS, ASSOCIATIONS & BOARDS:

- Producers Guild of America
- Academy of Television Arts & Sciences
- The National Academy of Television Arts and Sciences
- Member, The Players Club NYC
- American Film Institute
- Montclair Film Festival, Screening Judge
- Perugia, Italy International Film Festival-Executive (past)

- Tahoe/Reno International Film Festival-Board of Directors (past)
- American Bar Association
- American Marketing Association
- American Management Association
- Who's Who in America Marketing
- United States Coast Guard AUX, Division Staff Officer, Public Affairs
- Beta Theta Pi, Social / Academic Fraternity

AWARDS & ACHIEVEMENTS:

Academic

- Outstanding Instructor | 2010, 2012 and 2013
- United States Senate Intern
- California State Senate Aide and Fellowship Alternate
- California State Assembly Intern
- California State Governors Office for Trade and Commerce Intern
- US Attorney's Office, Intern
- Top 50 United States Singles Player Top 25 Doubles USTA National Amateurs
- Jerome J. Curtis, Jr. Memorial Scholarship, McGeorge School of Law
- McGeorge School of Law, Class Representative, Elected
- San Diego State University, Student Health Advisory Board, Elected
- Phi Alpha Delta Law Fraternity

Film & Television

- Two-time Emmy nominated and one company win
- Multiple Telly Awards (16)
- Best in Show Platinum Aurora Award (Sargent Ryan of Saving Heroes)
- Gold Aurora Award (Six Hours documentary trailer)
- The Hollywood Reporters / Producer's Guild's Digital 50 for most influential People leading digital entertainment in Hollywood
- Hollywood Film Festival Selection "Best Short"
- Burbank International Film Festival Selection "Best Documentary"
- Banff International Film Festival Selection "Best Documentary"
- Honolulu Film Festival Selection "Best Film" (film won for Best Actor)
- Lake Arrowhead Film Festival Selection "Best Documentary"
- Tahoe - Reno International Film Festival Selection "Best Short"
- Ava Gardner film festival, Selection "Best Documentary"
- Temecula International Film Festival, Selection "Best Documentary"
- Joshua Film Festival, Selection "Best Short"
- Winner "Best Documentary" San Luis Obispo Intl Film Festival
- Big Sky Film Festival Selection "Best Documentary"
- Crested Butte Film Festival "Best Documentary"
- Winner San Luis Obispo International Film Festival "Best Documentary Audience Award"
- Dallas International Film Festival Selection "Best Documentary"
- Buffalo Niagara Film Festival Selection "Best Documentary"
- Emmy's Judge of Documentary, Public/Current/Community Affairs- Program Feature/Segment

SKILLS:

- Budgets (Movie Magic and Excel)
- Directing, Single and Multi-Camera
- Customer & Audience Focus
- Production and Team Leadership

- Mediation & Negotiations
- Legal Affairs & Human Resources
- Quick understanding of New Technology
- High-level business planning & execution
- Entrepreneur
- Philanthropy
- Computer & Technical: MS Professional Suites, Google Docs, Adobe, Slack, Blackboard, Brightspace, Mindtap, QuickBooks, Movie Magic Budgeting and Scheduling, Basecamp, Trello and of editing systems, Adobe, Final Cut, Apple Movie, Avid and multimedia file formats

OTHER WORK EXPERIENCE:

NIGHTSHIFT ENTERTAINMENT INC. | October 1997 - January 1999
Executive Vice President & Producer, Music Videos for Capitol Records

THE PINNACLE GROUP, Inc. | May 1997 – June 1999
Founder, Partner & Agent, Sports marketing and agency work

PLANET X STUDIOS / PLANET TECHNOLOGIES INC. | November 1997 - March 1998
President, Executive Producer & Ongoing Advisor
 2022-Present, Sr. Advisor

BENNETT PRODUCTIONS INC. | May 1996 - May 1997 & August 1988 - January 1990
VP of Business Affairs, Marketing & Producer, Show Development and Business Affairs

AQUA MEDIA | February 1987 - August 1988
Executive Producer & Head of Development, New Waves Surf Television on Fox Sports and Prime Ticket

SKY PUBLISHING | February 1987 - November 1987
Executive Vice President & Director of Sales, The Barnstormer Business Journal and YOUR Magazine

RECENT ARTICLES LINKS:

1. [Does the CEO Pledge Change Everything? Perception Versus Reality](#)
2. [What Matters to you a look at Life-Work Balance and Time Management](#)
3. [Phishing attacks are a time suck on your life and can ruin your business](#)

BOOK IN PROGRESS: The Adrenalized Entrepreneur, interviews and case-stories with top action sports founders and CEO's