

MONTCLAIR STATE UNIVERSITY

FELICIANO SCHOOL OF BUSINESS

*Dual Degree
Program: Master of
Business Analytics
and Master of
Business
Administration*

Dual Degree: MSBA and MBA

The STEM-designated dual degree program at Montclair State University, which combines the MS in Business Analytics (MSBA) and the Master of Business Administration (MBA) programs, offers students the opportunity to garner foundational business management knowledge and skills through the core MBA curriculum. Simultaneously, in the MSBA courses, students will learn how to use data analytics tools and acquire facility with business intelligence tools. The dual nature of this program allows students to gain skills from both industries, giving them a competitive edge in the job market that exists today.

This 57-credit program offers a fall start date only, and can be completed in a minimum of eight semesters while international students take part in a full-time, on-campus schedule. Students will complete coursework from both the MSBA and MBA programs, with 12 "shareable" credits between the two programs.

\$96,220 average salary for business analysts in 2022

U.S. Bureau of Labor Statistics 2022

#88 top public schools

U.S. News & World Report 2023, Top Public Colleges and Universities



“ Montclair State University has been an incredible journey for me. Starting with well-structured courses, to top-notch infrastructure, and personalized attention from professors have made it an exceptional place to learn. Its proximity to NYC adds an extra layer of excitement and opportunity. The warm welcome and energy from the community have truly made me feel at home. Additionally, meeting people from diverse backgrounds and countries has enriched my experience, broadening my perspectives and fostering meaningful connections.”

Shouvik - India

Business Analytics student



20 kilometers from New York City

120+ student clubs and organizations

Program Highlights

- STEM-designated (eligible for 3 years of OPT)
- Distinguished faculty
- Executive speaker series
- Professional development workshops
- Experiential learning through the analytics practicum course
- Domestic study trip
- Regular interaction with a network of experts and employers
- Mentorship opportunities
- Career Accelerator courses

Career Outcomes

The unique blend of the Business Analytics and Business Administration coursework gives graduates a competitive edge in the job market. Some of the most common jobs for graduates are:

- Operations Research
- Market Research
- Consultant
- Financial analyst
- Programmer analyst
- Business Consultant
- Market Research Analyst
- Human Resources Specialist
- Computer systems analyst
- Business analysts
- Statistician
- Data scientist
- Data architect
- Quantitative analyst
- Sales Manager
- Marketing Manager

Sample Courses

This **57-credit program** consists of many course options to choose from that will help you gain the skills and knowledge you need to help you succeed in your future career.

- Database Systems for Analytics
- Business Processes for Analytics
- Introduction to Data Mining for Business
- Advanced Data Mining for Business
- Big Data Management and Analytics
- Data Wrangling and Analysis
- Optimization Methods for Business Analytics
- Data Visualization
- Applied Statistics for Business Analytics
- Emerging Trends in Global Markets
- Information Systems Strategy and Innovation
- Operations and Supply Chain Management
- Accounting for Business Managers
- Macroeconomics Analysis and Public Policy
- Managerial Economics
- Corporate Financial Decision Making
- Investments: Principles and Practice



Admission Requirements

- Application
- Application fee
- NACES transcript evaluation
- English proficiency test score
- Personal statement
- Resume
- Two letters of recommendation
- Optional:
 - GMAT or GRE

APPLY NOW

