MONTCLAIR STATE UNIVERSITY

CONRAD J. SCHMITT HALL

MA in Social Research and Analysis

Master of Arts in Social Research and Analysis

Learn to harness the power of data to inform decision making in market research, health care, education, environmental policy, and more with the STEM-designated MA in Social Research and Analysis (SORA). Students gain experiences in social policy research, data consulting, and research project management.

All students in the program are supported with career mentorship, a monthly job digest, a careers portal and an annual networking conference.

The program is offered full-time on campus with both fall and spring start dates.

> " If a student is interested in research work, he can definitely choose Montclair State University. I assist professors as a graduate assistant, and I am involved in their research work. Here, students get the opportunity to get involved with many types of clubs, sports, and voluntary organizations as well as studying, so I think it helps in mental development. As an outdoor adventure, a winter trip is organized every year from the university's Recreation Center, which is my favorite.
>
> **Shahan** - Bangladesh
> SORA student

$102,210 average salary for social scientists and related fields in 2023

U.S. Bureau of Labor Statistics 2023
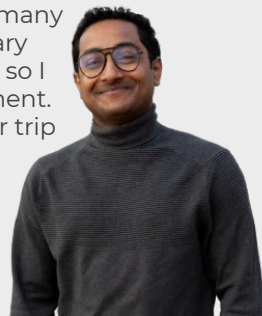
20 kilometers from New York City

#88 top public schools

U.S. News & World Report 2023, Top Public Colleges and Universities

120+ student clubs and organizations

Program Highlights

- STEM-designated (eligible for 3-years of OPT)
- Only program of its kind in New Jersey
- No GRE required
- No pre-requisites or bridge courses
- Option of two certificates* at no additional cost or coursework *Certificate in Data Collection and Management or Certificate in Business Analytics.
- No specific academic background required
- Letters of recommendation are optional
- Program can be completed in 16-24 months

Skills and Technologies Learned

- R Programming
- SPSS
- NViyo
- Python Programming
- Geographic Information System (GIS)
- Marketing Research and Analysis
- Text and Data Mining
- Data Analysis
- Hands-on Research and Consulting Experience

Career Outcomes

Social research graduates can go into a wide range of fields. Some of the most common career outcomes are:

- Data Analyst
- Program Analyst
- Market Researcher
- Data Consultant
- Social Network Analysis
- Social Science Researcher
- Survey Researcher
- Interviewer
- Focus Group Moderator
- Community Relations Specialist
- Evaluation Researcher
- Government Affairs

Admission Requirements

- Application
- Application fee
- NACES transcript evaluation
- English proficiency test score
- Personal statement
- Optional:
  - Two letters of recommendation
  - Resume

Sample Courses

This **30-credit program** consists of many course options to choose from that will help you gain the skills and knowledge you need to help you succeed in your future career.

- Applied Quantitative Methods
- Survey Research 1
- Data Analysis 1
- Data and Text Mining for Social Research
- Applied Social Theory
- Interviews and Focus Groups

- Groupware and Crowdsourcing Techniques for Organizations
- Visual Facilitation
- Leadership and Collaborative Innovation
- Techniques of Communication
- Introduction to Geographic Information Science and Remote Sensing

- Current Issues in Sustainability Science
- Geographic Information Systems
- Environmental Law and Policy
- Data Wrangling and Analysis
- Introduction to Data Mining for Busines
- Data Visualization

APPLY NOW