

MONTCLAIR STATE UNIVERSITY

FELICIANO SCHOOL OF BUSINESS

Bachelor of Business Administration

Bachelor of Business Administration

The Bachelor of Business Administration program at Montclair State University offers eight different concentration options to cater to students' interests while preparing them for a career in business.

Concentrations Include

Entrepreneurship

Earn and practice the latest methods used by innovative start-ups and corporations to create successful products and services

Finance

Develop the strategies needed to manage financial operations

International Business

Acquire the skills and cultural awareness needed to serve customers in a range of global markets

Management

Learn to motivate and nurture a diverse workforce, manage large or complex projects and anticipate and lead organizational change

Management Information Systems

Prepares graduates to effectively harness technology and systems to support strategic business planning and decision making

Marketing

Gain an understanding of how customer perceptions and preferences evolve and how to position products or services to satisfy them

Real Estate

Learn the fundamentals of real estate finance, including investment, analysis and development

Strategic Human Capital Management

Learn how to design work in a way that enables the organization to meet strategic objectives

“ I chose Montclair State University because I saw potential in my personal growth not only in my career but also in my character. Montclair allowed me to venture outside my comfort zone and exposed me to a campus community that places importance on diversity and inclusivity which taught me how to appreciate and celebrate cultural differences. There were so many opportunities for me to grow and to have a taste of the real working world. Montclair is a place where I feel like I belong.

Angela - Singapore

Undergraduate student



\$69,000 average entry salary for business graduates

U.S. Bureau of Labor Statistics 2023

20 kilometers from New York City

120+ student clubs and organizations

#88 top public schools

U.S. News & World Report 2023, Top Public Colleges and Universities

Program Highlights

- Eight concentration options
- Executive speaker events and networking opportunities
- Mentorship opportunities
- Career Accelerator courses
- Career development support
- Flexible and affordable
- Close proximity to NYC job market



Career Outcomes

Graduates with a BBA can go into a wide range of fields. Some of the most common career outcomes are:

- Business Consultant
- Market Research Analyst
- Sales Manager
- Marketing Manager
- Human Resources Specialist
- Accountant
- Auditor
- Business analyst
- Business development manager
- Operations manager
- Financial manager

Sample Courses

This **120-credit program** consists of many course options to choose from that will help you gain the skills and knowledge you need to help you succeed in your future career.

- Fundamentals of Accounting
- Fundamentals of Financial Accounting
- Legal, Ethical, and Global Environment of Business
- Strategic Business Communications
- Technology in Business
- Business Ethics and Social Impact
- Applied Business Strategy
- Applied Macroeconomics
- Applied Microeconomics
- Spreadsheet Modeling for Business Decisions
- Statistical Methods in Business
- Introduction to Finance
- Corporate Finance
- Investments
- Organizational Behavior
- Introduction to International Business
- Export/Import Marketing Process
- International Marketing
- Cross-Cultural Behavior and Management
- Human Resource Management
- Strategic Project Management

Admission Requirements

- Application
- Application fee
- English translation of transcripts from all secondary schools attended
- Exam scores (IB, CAPE, IGSCE/A levels, 10th/12th), if applicable
- English proficiency test score
- Personal statement
- Letter of recommendation
- Resume
- Optional:
 - List of extracurricular activities
 - SAT/ACT scores

Transfer Students

- In addition to the above, students must also provide a NACES transcript evaluation

APPLY NOW

